



The Next Generation of Hearing Care

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NEXGEN HEARING PROUD TO BE A NEW MEMBER BENEFIT PARTNER

RCL of BC/Yukon has approved a new partnership agreement with NexGen Hearing offering Legion members and their families exclusive hearing healthcare discounts.

Victoria, BC, June 19, 2017– NexGen Hearing is thrilled to announce that we have successfully tendered with the Royal Canadian Legion to become the new Member Benefit Partner for Hearing Healthcare in BC/Yukon. What this means for your members is that they can take advantage of exclusive discounts and offers only available to Legion members and their families! Not only are we offering special discounts, we are also giving back to the Legion through a donation program, supporting better hearing via FREE Hearing Test clinics at local Legions and by supporting the Poppy Campaign in all NexGen locations.

"We are very excited about this new partnership with the Royal Canadian Legion and are eager to WOW your members with our service and value!"

*-Marke Hambley
President & Director of Operations*

NexGen Hearing is pleased to offer services to support the Royal Canadian Legion BC/Yukon members and families with their hearing health. We are a BC owned and operated hearing healthcare provider and we pride ourselves on being the largest hearing services provider in BC with 48 locations province-wide and growing! We are confident that we can continually impress your members with our second-to-none customer service, highly experienced and capable professionals and superior products and value. The details of the Member Benefit offer are listed below:

Specific Discount Program for Legion Members:

These discounts would be for Legion Members and their families and are not available to the general public. Discounts/offers are not combinable with other offers. Discounts/offers only for private pay clients.

- 15% discount on premium hearing aids.
- 10% discount on advanced, essential and bone anchored hearing aids, (no discount on \$695 hearing aid).
- 5 years of complimentary batteries for all hearing aid purchases. (not eligible on \$695 hearing aid)
- Complimentary hearing screenings at Legion sites in the communities we serve (scheduled at the convenience of the local legion).
- \$25 donation made by NexGen to the Legion Foundation for every hearing aid purchased by a Legion member or their family. (Paid annually, 30 days after each anniversary date)
- Support the Poppy Campaign at all NexGen locations by having a poppy box at all reception counters.

"I was introduced to NexGen Hearing by close friends. Their warm, friendly staff put me on the right track towards the benefits of wearing a hearing aid. I can now enjoy the sounds of birds singing again."

-Jeffery Brooks

NexGen Hearing is also interested in supporting the local Legions and promoting our services to your members through any channels you have. If your branch has a newsletter (print or online) please contact Erin with rates and publication information and she will pass it along to the local NexGen clinic. We are also happy to have your information in our clinics to support increased membership.

[At NexGen Hearing, we are committed to providing you with an exceptional service & value experience. In fact, we guarantee that you won't find better service and value anywhere in B.C.](#)

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If you would like more information about this partnership or would like to book a date for free hearing screenings at your legion branch, please contact Erin Millward at 250.415.3887 or email at emillward@nexgenhearing.com.

If a member would like to book an appointment at a local NexGen clinic please contact our appointment centre at 1.877.606.6671 or email info@nexgenhearing.com.